

# **laura matteo** *designer*

## **experience**

**2019 - present Freelance** *Paris, France.*

Multi-disciplinary projects focused on advising, concept development, concept delivery in Service, Product, UX/UI, Graphic, and Web Design:

**2019** Quinta da Saraiva: Logo & Visual Identity.

**2019 - 2020** GOMOROFI Holdings: Logo, Visual Identity and Deliverables.

**2020 - 2021** proarti: Project Management, Service Development, UX/UI design and front-end integration.

**2016 Pineau et Le Porcher, six month internship** *Paris, France.*

Design agency in Paris focused on toys, children's products and headphones. As an intern I was in charged of concept development, CAD modeling and rendering, sketching, graphic design, sustainability development, packaging design.

**2016 BMW, three month collaborative course** *SCAD. Savannah, GA. USA.*

Initiation and management of a Service Design team. Service mockup to spread a BMW brand image according to the vision of our team. Webdesign, Design Thinking Methods, 3D modeling, prototyping.

**2015 Fossil, three month collaborative course** *SCAD. Savannah, GA. USA.*

Work with industrial, jewelry, accessory, and luxury fashion merchandising to develop a series of "connected accessories" for the Michael Kors feminine watches.

**2011 - 2012 Double Couture, saleswoman** *Caracas, Venezuela.*

Saleswoman at the official store of the high fashion Venezuelan clothes brand Double Couture.

**2009 Coffee News, administrative post** *Caracas, Venezuela.*

Local newspaper. Activities: collection, payments to suppliers, distribution of newspapers for the community.

## **education**

**2018 Developer / integrator of web applications** *Paris, France.*

3WAcademy. Titre RNCP Niveau III (equiv. BAC +2).

**2012-2017 BFA Industrial Design** *Savannah, Georgia, USA.*

Savannah College of Art and Design (**SCAD**). Specializations in Design for Sustainability and Service Design.

**2011 Illustrator and Photoshop summer course** *Caracas, Venezuela.*

Centro Art Escuela de Diseño.

**2011 Literary Bachelor Diploma**

*Caracas, Venezuela.*

U.E Colegio Simón Bolívar II. Trilingual private educational institution.

## **awards & certificates**

**2017 C2C Product Design Challenge V Finalists** *SCAD. Savannah, GA. USA.*

*USA.*

Project: Bandaroo.

**2017 C2C Catalyst** *SCAD. Savannah, GA. USA.*

**2016 Designing C2C Certified Products for the Circular Economy**

*SCAD. Savannah, GA. USA.*

lvmatteos@gmail.com  
www.odsgn.net  
behance.net/lauramatteo  
linkedin.com/in/matteolaura

**Spanish**  
**English**  
**French**

Beginner in Italian

## **skills**

### **Software**

InDesign  
Illustrator  
Photoshop  
Premiere  
XD  
Sketch App  
Rhinoceros  
SolidWorks  
Keyshot  
Protopie  
Figma

### **Industrial**

Sketching  
CAD Modeling  
CAD Rendering  
Prototyping  
3D printing  
Lasercutting  
Wood working  
Metal working

### **Service, UX/UI**

System diagrams  
Customer Journey Map  
Blueprinting  
Wireframe  
Storyboarding  
User Flows

### **Front-end**

HTML  
CSS  
Vuetify